

2014 Texas County Directory

Space Reservation

Please reserve the following advertising space for us in your
2014 Texas County Directory:

- ☐ Full page ☐ Full-page spread ☐ 1/2 page
☐ Color ☐ Black & White ☐ Color ☐ Black & white ☐ Color ☐ Black & white

Special position or Tab requested _____

Ad content instructions:

- ☐ Pick-up my 2013 ad.
☐ Please create my ad (copy attached)
☐ Digital ad files attached*
* Please call if you have questions concerning these formats.

BILLING INFORMATION:

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Authorized Signature _____ Date _____

Your Directory Listing:*

This should be a description of 20 words or less plus your company address and phone number as you want it to appear in the Directory.

Company Address: _____

Company Phone: _____

**or email your description to adrennan@zacpubs.com by October 31, 2013, to be included. Listings and descriptions submitted after Oct. 31 will NOT be included.*

County Progress, 500 Chestnut, Ste 2000, Abilene, TX 79602, FAX: 325-677-2631

Texas County Directory 2014

Published by County Progress Magazine through affiliation with the
County Judges and Commissioners Association of Texas.

The new 2014 Texas County Directory

Reaching *ALL* County Officials 365 Days a Year

The *Texas County Directory* is the most widely used contact book by county officials in the State! If you want a way to get your company's name and message in front of officials in all 254 counties, 365 days a year, you need to be in the new **2014 Texas County Directory**.

**In January, the 2014 edition
will be delivered to
EVERY County Judge,
County Commissioner,
purchasing agent,
road administrator
and sheriff
in the State of Texas!**

- ▶ Advertisers will be grouped in a special section by category for ease of use. Our popular *Products and Services Listing* will be close by, organized by category as well, with the addition of company contact information (phone, address, and website when applicable.)
- ▶ There will also be an alphabetical advertisers' index with the page number where your ad can be found.
- ▶ Sections of the directory will be tabbed making it even easier for officials to find what they're looking for and giving, you, the advertisers more.

Don't miss this opportunity to reach your target audience! Fill out the space reservation form on the back of this sheet and ensure your placement today!

Color Rates

*Black & White rates
available upon request.*

Full-page spread.....	\$ 2,700
Full-page	\$ 1,400
1/2 page	\$ 1,100

Special Positions & Tabs

Subject to availability with a \$400 premium.
Ask about available selection.

Advertisement Sizes

*(Page size is 5 1/2" x 8 1/2."
All bleeds must be at least
5 3/4" wide x 8 3/4" tall.
Leave 3/8" clear of copy
on left side to accommo-
date binding or 1 1/4"
down center for spreads.)*

Full-page spread.....	10 1/8" x 7 1/2"
Full-page	4 3/4" x 7 1/2"
1/2 page	4 3/4" x 3 5/8"

Closing Dates

Advertising Orders.....	October 22, 2013
Camera Ready Materials.....	October 31, 2013

For more information

Contact

Amy Drennan..... (325) 829-7564
adrennan@zacpubs.com

Free County Directories with your Ad

1/2 page advertisers receive 2 complimentary County Directories.
Full-page advertisers receive 5 complimentary County Directories.
Additional copies may be purchased for \$32 each plus sales tax.

You can't afford to be left out!!!
365 days of exposure to your target audience
for a small one-time investment.