



## *Justices of the Peace and Constables Association of Texas, Inc.*

### President

#### **Judge Rick Hill**

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\*\*\*\*\*

### President - Elect

#### **Constable Matt Wylie**

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### Secretary / Treasurer

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### Judge Advocate

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### Sgt-At-Arms

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### Past President

#### **Constable Delton**

#### **Thrasher**

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On behalf of the Justice of the Peace and Constables Association, we as the board of directors and its members would like to thank you for considering a sponsorship of our 2021, 77<sup>th</sup> Annual conference in Denton, Texas.

This year the JPCA Board of Directors has adopted an official sponsorship level program. As you can see, we have provided additional services for many of the sponsorship levels, including annual benefits such as web site promotions, newsletter ads, along with advertising at the multi-year training conferences for the Justice of the Peace, Justice of the Peace Clerks, Constables and Constable's Clerks. We as the JPCA Board of Directors believe this approach to be the best way to meet your marketing goals.

The Justice of the Peace and Constables Association is the largest association, with the most elected officials in Texas. We sincerely look forward to a great relationship with your organization.

Thank you,

Rick Hill  
President JPCA

# 2021 VENDOR AND SPONSOR OPPORTUNITIES

2021 JUSTICES OF THE PEACE AND CONSTABLES ASSOCIATION OF TEXAS EDUCATION CONFERENCE  
EMBASSY SUITES BY HILTON DENTON CONVENTION CENTER | DENTON  
JUNE 21-25, 2021 (EXHIBIT DATES: JUNE 21-23)

## Sponsor Information

Company \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City/ State/ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_ E-mail \_\_\_\_\_

Authorized Signature (required) \_\_\_\_\_

Please indicate the items you would like to sponsor on the following page.

## Payment Information

Check is enclosed for \$ \_\_\_\_\_

Please make check payable to the Justices of the Peace and Constables Association of Texas

**Complete both pages of this form and return to:**

JPCA Conference  
3457 Curry Lane  
Abilene, TX 79606

Email: [slazarowitz@zacpubs.com](mailto:slazarowitz@zacpubs.com)

# 2021 SPONSORSHIP LEVELS

## Diamond - \$12,000 – exclusive opportunity, first come first reserved

- Conference Benefits
  - Premium location of a double booth in sponsor designated spaces
  - Registration for up to 8 company representatives, including reserved table for 8 at Welcome Reception and admission to evening events
  - Underwriting signage at sponsored event, if applicable
  - 5 minute speaking opportunity during welcome reception
  - Full page color ad located in conference program
  - Diamond designation on name badge and on all sponsor signage
  - Sponsorship listing on signage for one committee meeting
  - Sponsorship listing on signage for one educational class per day (4 days total)
  - Backdrop advertising curtain your name with JPCA for pictures for guests
- Annual Benefits (through June 2021)
  - Leaderboard ad on JPCA website (728x90 pixels)
  - Signage indicating diamond sponsorship at all meetings and conferences
  - Name on all lanyards, pens, highlighters
  - Diamond designated sponsorship on JPCA vendor/sponsor webpage
  - Full page color ad in one issue of “Badge and Gavel”, the official JPCA publication
  - Complimentary lanyard sponsor for “JPCA Day at the Capitol”
  - Two virtually hosted meetings hosted by company promoted by JPCA on Listserv
  - Company logo on step & repeat banner used by Association at all conferences and meetings
  - Social media advertising quarterly on official JPCA social media platforms (Facebook, Twitter, YouTube)

## Platinum - \$8,000 – limited opportunity, three packages available

- Conference Benefits
  - Premium location of a single booth in sponsor designated spaces
  - Registration for up to 6 company representatives, including admission to receptions and evening events
  - Underwriting signage at sponsored event, if applicable
  - Half page color ad located in conference program
  - Platinum designation on name badge and on all sponsor signage
  - Sponsorship listing on signage for one educational class
- Annual Benefits (through June 2021)
  - Medium rectangle ad on JPCA website (300x250 pixels)
  - Signage indicating platinum sponsorship at all meetings and conferences
  - Platinum designated sponsorship on JPCA vendor/sponsor webpage
  - Half page color ad in one issue of “Badge and Gavel”, the official JPCA publication
  - One virtually hosted meeting hosted by company promoted by JPCA on Listserv
  - Social media advertising quarterly on official JPCA social media platforms (Facebook, Twitter, YouTube)

## Gold - \$5,000 – limited opportunity, four packages available

- Conference Benefits
  - Prime location of a single booth in sponsor designated space
  - Registration for up to 4 company representatives, including admission to receptions and evening events
  - Underwriting signage at sponsored event, if applicable
  - Quarter page color ad located in conference program
  - Gold designation on name badge and on all sponsor signage

- Annual Benefits (through June 2021)
  - Medium rectangle ad on JPCA website (300x250 pixels)
  - Signage indicating gold sponsorship at all meetings and conferences
  - Gold designated sponsorship on JPCA vendor/sponsor webpage
  - Half page color ad in one issue of “Badge and Gavel”, the official JPCA publication
  - Social media advertising quarterly on official JPCA social media platforms (Facebook, Twitter, YouTube)

Silver - \$2,500

- Conference Benefits
  - Complimentary exhibit space
  - Registration for up to 3 company representatives, including admission to receptions and evening events
  - Underwriting signage at sponsored event, if applicable
  - Silver designation on name badge and on all sponsor signage
- Annual Benefits (through June 2021)
  - Signage indicating silver sponsorship at all meetings and conferences
  - Silver designated sponsorship on JPCA vendor/sponsor webpage
  - Quarter page color ad in one issue of “Badge and Gavel”, the official JPCA publication
  - Social media advertising bi-annually on official JPCA social media platforms (Facebook, Twitter, YouTube)

Bronze - \$1,500

- Conference Benefits
  - Sponsor designated exhibit space (should you choose to exhibit in addition to sponsoring)
  - Registration for up to 2 company representatives, including admission to receptions and evening events
  - Underwriting signage at sponsored event, if applicable
  - Bronze designation on name badge and on all sponsor signage
- Annual Benefits (through June 2021)
  - Bronze designated sponsorship on JPCA vendor/sponsor webpage
  - Social media advertisement on official JPCA social media platforms annually (Facebook, Twitter, YouTube)

**SPECIALTY SPONSORSHIPS *(In Addition to Other Sponsorship Levels)***

- Lanyards with Name                    \$2,500
- JPCA Motorcycle Run                    \$3,000
- Prayer Breakfast                        \$3,000
- Conference Giveaway                    \$5,000
- Conference Bags with Logo            \$5,000
- Welcome Reception                     \$7,500
- Installation of Officers                 \$7,500

*\*Opportunities are assigned on a first come, first-served basis. The selection you’ve requested may not be available. Please call Sarah Lazarowitz for availability: (325) 673-4822, ext. 2121.*

Sponsorship Level: \_\_\_\_\_ \$ \_\_\_\_\_

Additional Purchases: \_\_\_\_\_ \$ \_\_\_\_\_

TOTAL DUE: \$ \_\_\_\_\_