



# THE TAX ASSESSOR-COLLECTORS ASSOCIATION OF TEXAS

An Association to secure the benefits of organized ideas and discussion of mutual problems that will advance and maintain proper efficiency and dignity of the County Tax Office.

[www.tacaofexas.org](http://www.tacaofexas.org)

## *ENHANCE YOUR VIEW*

January 3, 2022

Dear TACA Partners:

### OFFICERS

RANDY H. RIGGS, CPA, PCC  
PRESIDENT  
MCLENNAN COUNTY  
[randy.riggs@co.mclennan.tx.us](mailto:randy.riggs@co.mclennan.tx.us)

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[lgaddes@wilco.org](mailto:lgaddes@wilco.org)

TAMMY McRAE, PCAC  
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### DIRECTORS

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CHRISTINA MCMURRAY, CTOP  
RANDALL COUNTY  
[christina.mcmurray@randallcounty.com](mailto:christina.mcmurray@randallcounty.com)

The 87th Annual Tax Assessor-Collectors Association of Texas Conference will be here before we know it and **NOW** is the time to make your plans to join us in Amarillo! The conference will be held on June 12-16, 2022 at the Amarillo Convention Center. **The exhibit dates will be June 12-15.** We expect to average around 450 Tax Assessors and their deputies in attendance this year.

Your **support and involvement** are crucial to the success of the annual conference and each of the county tax offices. Your presence as a sponsor and/or a vendor booth is invaluable. Many of our members use the annual conference as an opportunity to **meet new vendors and connect with current vendors** to see the new products and services available.

The TACA Board of Directors is **excited** about this year's conference and look forward to working with **you**. Enclosed is an official list of the available sponsorship levels with a description for each. We cannot express how much **we appreciate each of you** and ask that you complete the enclosed information so that we can better accommodate you.

Please review the sponsorship levels and make a commitment to support TACA again this year. Please notify Sarah Lazarowitz by April 29, 2022 in order for us to provide you with all the services possible under your preferred sponsorship level.

We want to **Thank You** for your generous support!

Respectfully,

Randy H. Riggs, CPA, PCC  
TACA President  
McLennan County Tax Assessor/Collector



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### 2022 SPONSORSHIP LEVELS

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[christina.mcmurray@randallcounty.com](mailto:christina.mcmurray@randallcounty.com)

#### Vendor Booth \$750

- 10'x10' pipe & draped booth with standard booth set-up
- Two Exhibitor Badges
- Company Name Listed in Program

#### Bronze \$1,250

- Complimentary 10'x10' Vendor Booth
- Company listed on Sponsor Bingo card as a Bronze sponsor
- Three Exhibitor Badges with Bronze Sponsor Designation
- Bronze Sponsor Designated Space on Floor Plan in Conference Program
- Company Name Listed in Program Under Sponsors & on Sponsorship Signage
- Company Listed on Website as Bronze Sponsor
- One Ticket to the Sponsorship & Installation Luncheons and Offsite Event & Banquet

#### Silver \$2,500

- Complimentary 10'x10' Vendor Booth
- Company listed on Sponsor Bingo card as a Silver sponsor
- Four Exhibitor Badges with Silver Sponsor Designation
- Silver Sponsor Designated Space on Floor Plan in Conference Program
- Company Name Listed in Program Under Sponsors & on Sponsorship Signage
- Company Listed on Website as Silver Sponsor
- Color Business Card Ad in Program (Landscape)
- Up to Two tickets to the Sponsorship & Installation Luncheons and Offsite Event & Banquet

#### Gold \$5,000

- Complimentary 10'x10' Vendor Booth
- Company listed on Sponsor Bingo card as a Gold sponsor
- Six Exhibitor Badges with Gold Sponsor Designation
- Gold Sponsor Designated Space on Floor Plan in Conference Program
- Company Name Listed in Program Under Sponsors & on Sponsorship Signage
- Company Listed on Website as Gold Sponsor
- Color ¼ Page Ad in Program (5.5" x 4.25" Portrait)
- Up to Three tickets to the Sponsorship & Installation Luncheons and Offsite Event & Banquet
- **NEW FOR 2022:** Access to up to three rooms at the Embassy Suites, based on availability

#### Platinum \$10,000

- Complimentary 10'x20' Vendor Booth
- Company listed on Sponsor Bingo card as a Platinum sponsor
- Eight Exhibitor Badges with Platinum Sponsor Designation
- Platinum Sponsor Designated Space on Floor Plan in Conference Program
- Company Name Listed in Program Under Sponsors & on Sponsorship Signage
- Company Listed on Website as Platinum Sponsor



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- Link to company's web site from Association Web site from June 1, 2022 – May 31, 2023
- Color ½ Page Ad in Program (5.5" x 8.5" Landscape)
- Up to Six tickets to the Sponsorship & Installation Luncheons and Offsite Event & Banquet
- **NEW FOR 2022:** Access to up to four rooms at the Embassy Suites, based on availability

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### Diamond \$15,000

- Complimentary 10'x20' Vendor Booth
- Company listed on Sponsor Bingo card as a Diamond sponsor
- Ten Exhibitor Badges with Diamond Sponsor Designation
- Diamond Sponsor Designated Space on Floor Plan in Conference Program
- Company Name Listed in Program Under Sponsors & on Sponsorship Signage
- Company Listed on Website as Diamond Sponsor
- Link to company's web site from Association Web site from June 1, 2022 – May 31, 2023
- Color Full Page Ad in Program (Inside Back or Front Cover – limited to first two commitments)
- 2 minutes to speak at Sponsor Luncheon
- Up to Eight tickets to the Sponsorship & Installation Luncheons and Offsite Event & Banquet
- **NEW FOR 2022:** Access to up to five rooms at the Embassy Suites, based on availability

Advertising Only (Black & White) **NOTE: The only way to get a Color Advertisement is to be a sponsor.**

- Business Card (Landscape) \$200
- ¼ Page (5.5"x4.25" Portrait) \$400
- ½ Page (5.5"x8.5" Landscape) \$750
- Full Page (8.5" x 11" Portrait) \$1,000

### Additional Purchases

- Additional Representatives \$100 (Quantity Needed: \_\_\_\_\_)
- Memorial Luncheon (Monday) \$75 (Quantity Needed: \_\_\_\_\_)
- Sponsorship Luncheon (Tuesday) \$75 (Quantity Needed: \_\_\_\_\_)
- Installation Luncheon (Wednesday) \$75 (Quantity Needed: \_\_\_\_\_)
- Offsite Event (Wednesday) \$75 (Quantity Needed: \_\_\_\_\_)

### Specialty Sponsors\* (In Addition to Other Sponsorship Levels)

- Lanyards \$2,000
- Electronic Program \$2,000
- Bingo \$5,000
- Conference Bags with Logo \$5,000
- Offsite Event Transportation \$10,000

Sponsorship Level: \_\_\_\_\_ \$ \_\_\_\_\_

Additional Purchases: \_\_\_\_\_ \$ \_\_\_\_\_

TOTAL DUE: \$ \_\_\_\_\_



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## 2022 Sponsorship and Exhibitor Registration Form

88<sup>th</sup> Annual Tax Assessor-Collectors Association of Texas Conference

Amarillo Civic Center, Amarillo

Exhibit Dates: June 12-15, 2022

### Sponsor and Exhibitor Information

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State \_\_\_\_\_ Zip Code \_\_\_\_\_ - \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_

Website \_\_\_\_\_ E-mail \_\_\_\_\_

Authorized Signature (required) \_\_\_\_\_

Please indicate Sponsor and Exhibitor registration on the following page. Registrations will not be processed until both forms and payment are submitted.

### Payment Information

Check is enclosed for \$ \_\_\_\_\_  Please send a credit card authorization form

*Please make check payable to the Tax Assessor Collector Association.*

*Not available for sponsorships.*

Check here if you will be utilizing your complimentary exhibitor space as per your sponsorship level.

Please make check payable to the Tax Assessor Collector Association.

Return along with Exhibitor Space Agreement to:

Tax Assessor-Collector Association

C/O County Progress

Attn: Sarah Lazarowitz

3457 Curry Lane, Abilene, TX 79606

(325) 677-2631 fax | [slazarowitz@zacpubs.com](mailto:slazarowitz@zacpubs.com)



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## 88TH ANNUAL TAX ASSESSOR-COLLECTORS ASSOCIATION OF TEXAS CONFERENCE AGREEMENT TO FURNISH EXHIBITOR SPACE

THIS AGREEMENT IS MADE THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, 2022 BY AND BETWEEN THE Tax Assessor-Collectors Association AND \_\_\_\_\_.

IT IS MUTUALLY AGREED BETWEEN THE PARTIES THAT:

**FOR THE TAX ASSESSOR-COLLECTORS ANNUAL CONFERENCE TO BE HELD AT THE AMARILLO CIVIC CENTER IN AMARILLO, TEXAS.**

1. **THIS IS A TRADITIONAL PIPE & DRAPE SET-UP.** IF YOUR DISPLAY IS TRADITIONALLY LARGER THAN A 10' DISPLAY, YOU WILL NEED TO SECURE TWO OR MORE SPACES TO ERECT YOUR BOOTH. EXHIBITOR UNDERSTANDS THAT THERE WILL BE ONE NAME AND ONE COMPANY PER BOOTH. SHARING OR SUBLETTING OF BOOTH SPACE WILL NOT BE ACCEPTED. THE TAX ASSESSOR-COLLECTORS ASSOCIATION OF TEXAS RESERVES THE RIGHT TO REASSIGN OR REALIGN BOOTH SPACE AS REQUIRED FOR THE BENEFIT OF ALL EXHIBITORS PRESENT WITHOUT PRIOR APPROVAL OF THE EXHIBITOR.
2. **DATE OF EXHIBIT IS JUNE 12-15, 2022.** MOVE IN TIMES ARE BETWEEN 1:00 P.M. – 4:00 P.M. ON SUNDAY, JUNE 12 OR 8:00 A.M. – 11:30 A.M. ON MONDAY, JUNE 13. EXHIBITS MAY BREAK DOWN AFTER 11:30 A.M. ON WEDNESDAY, JUNE 15.
3. AGREED PRICE FOR SPACE: \$750 (SPACE INCLUDED IN SPONSORSHIP PACKAGES)
4. EXHIBITOR WILL MAKE PAYMENT PRIOR TO ASSIGNMENT OF BOOTH SPACE. CHECK OR MONEY ORDER TO BE MADE PAYABLE TO TAX ASSESSOR-COLLECTORS ASSOCIATION.
5. IN THE EVENT THAT AN EXHIBITOR NEEDS TO CANCEL THEIR REGISTRATION, IT MUST BE DONE SO IN WRITING AND RECEIVED BY APRIL 29, 2022 TO RECEIVE A REFUND MINUS A \$100 ADMINISTRATIVE FEE. CANCELLATIONS RECEIVED AFTER APRIL 29<sup>TH</sup> WILL NOT RECEIVE A REFUND.
6. EXHIBITOR ASSUMES RESPONSIBILITY AND AGREES TO INDEMNIFY AND DEFEND THE TAX ASSESSOR-COLLECTORS ASSOCIATION, COUNTY PROGRESS MAGAZINE, AND THE AMARILLO CIVIC CENTER AND THEIR RESPECTIVE EMPLOYEES AND AGENTS AGAINST ANY CLAIMS OR EXPENSES ARISING OUT OF EXHIBITOR'S USE OF THE EXHIBITION PREMISES.
7. THE EXHIBITOR UNDERSTANDS THAT NEITHER THE TAX ASSESSOR-COLLECTORS ASSOCIATION, COUNTY PROGRESS MAGAZINE AND THE AMARILLO CIVIC CENTER MAINTAIN INSURANCE COVERING THE EXHIBITOR'S PROPERTY OR ITS EMPLOYEES OR AGENTS AND IT IS THE SOLE RESPONSIBILITY OF THE EXHIBITOR TO OBTAIN SUCH INSURANCE.

\_\_\_\_\_  
COMPANY

\_\_\_\_\_  
REPRESENTATIVE NAME/TITLE

\_\_\_\_\_  
SIGNATURE



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## SPONSOR AND EXHIBITOR INFORMATION

DATE	TIME	ACTIVITY
Sunday, June 12, 2022	1:00 p.m. – 4:00 p.m.	Exhibit Set-Up
Monday, June 13, 2022	8:00 a.m. – 11:30 a.m.	Exhibit Set-Up
Monday, June 13, 2022	12:30 p.m.	Exhibit Hall Ribbon Cutting
Monday, June 13, 2022	12:30 p.m. – 4:00 p.m.	Exhibit Hall Open – Exhibits Staffed
Tuesday, June 14, 2022	7:30 a.m. – 3:30 p.m.	Exhibit Hall Open – Exhibits Staffed
Tuesday, June 14, 2022	12:15 p.m. – 1:45 p.m.	Sponsor Appreciation Luncheon ( <b>tickets required</b> )
Wednesday, June 15, 2022	8:00 a.m. – 11:30 a.m.	Exhibit Hall Open – Exhibits Staffed
Wednesday, June 15, 2022	11:30 a.m.	Exhibit Tear-down
Wednesday, June 15, 2022	11:30 a.m. – 1:00 p.m.	Installation Luncheon ( <b>tickets required</b> )
Wednesday, June 15, 2022	7:00 p.m. – 11:00 p.m.	Offsite Event & Banquet ( <b>tickets required</b> )

### Accommodations:

Three hotels have been contracted for this year's conference.

1. **Embassy Suites by Hilton Amarillo Downtown** located at 550 S. Buchanan St., Amarillo, TX 79101. Call (806) 803-5500 to make a reservation. For hotel reservations request a room in the "Tax Assessor-Collectors Association" room block to receive our special group rate of \$159 per night.
2. **Courtyard Amarillo Downtown** located at 724 S Polk St., Amarillo, TX 79101. Call (806) 553-4500 to make a reservation. The rate at Courtyard Amarillo Downtown is \$139-159 per night, depending on the room selected.
3. **The Barfield** located at 600 S Polk St., Amarillo, TX 79101. Call (806) 414-2200 to make a reservation. The rate at The Barfield is \$169 per night.

**Room blocks will not open until March 3, 2022.** The hotel blocks typically fill quickly for this conference. If you do not make it into the block and would like to be added to the waitlist, please contact Megan West at [meganw@county.org](mailto:meganw@county.org).

Reservations must be guaranteed by a major credit card or first night's full deposit. Reservations cancelled after 6 p.m. one day prior to arrival will be assessed one night's room and tax. Hotel check-in time is 3:00 p.m. and check-out time is 12 noon.

### Meal/Activity Tickets:

Tickets to the Sponsor Appreciation Luncheon on Monday as well as the offsite event are included in select sponsor packages. Additional tickets for the Memorial Luncheon (Monday), Sponsorship Appreciation Luncheon (Tuesday), Installation Luncheon (Wednesday), and the Offsite Event (Wednesday) may be purchased by contacting Sarah Lazarowitz at [slazarowitz@zacpubs.com](mailto:slazarowitz@zacpubs.com). Tickets ordered after June 1, 2022 will be based on on-site availability.

As the Trade Show Manager for the 88<sup>th</sup> Annual Tax Assessor-Collectors Association of Texas Conference I look forward to working with you as you prepare for the event. If you have any questions, please do not hesitate to call or email me.

*Sarah Lazarowitz*

3457 Curry Lane, Abilene, TX 79606

Phone: (325) 673-4822 ext. 2121 Fax: (325) 677-2631 Email: [slazarowitz@zacpubs.com](mailto:slazarowitz@zacpubs.com)